

Success Story:

Facilitating Sustainable Transformation through Capacity Development of Pakistan's Textile Sector



The Client:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, headquartered in Bonn and Eschborn, is working primarily in the field of international cooperation for sustainable development and education. With a wide experience spread over more than 50 years, its main focus areas include Economic Development & Employment Promotion, Energy & Environment, and Peace & Security. GIZ's main commissioning party is the German Federal Ministry for Economic Cooperation and Development (BMZ).



The Project:

This project was centered around capacity development and promotion of sustainable practices in the textile sector of Pakistan (the nation's prime exporter - 60% of total exports) through effective change management. It was a follow-up project to a 2020 project executed for the same client by Abacus. A key focus of this engagement was around developing a body of knowledge in line with Dialogue for Sustainability (DfS) methodology on social, economic and environment sustainability practices related to the following topics:

Gender Equity and Equality, Corporate Social Responsibility (CSR) for Sustainable Business Models, Organisational Development & Organisational Behaviour, Strategic Human Resource Management, Productivity (Advance Lean Tools), Product Design & Innovation, Sustainable Supply Chain, Business Development through E-commerce, Digitalisation & Digital Skills, Marketing & Business Development, Integrated Solid Waste Management and Energy Efficiency & Management.

Abacus team also delivered training of trainers on the above. In addition to the modules, case studies representing success stories of local textile sector industrial partners were also captured to showcase the strength of DfS, as an effective change management methodology.

Project Highlights:

Textile sector processes were studied in detail as part of the engagement, to assess the most significant impact from the move to sustainable practices. This helped in the identification and assessment of the business case for sustainability and help increase the traction of the concept locally.

Benefits to the Client:

- Developing the technical capacity of multipliers.
- Help local textile exporters achieve sustainable production & improve exports, in light of regulatory and buyer push, post enactment of the EU Green Deal and German Due Diligence Law.
- World-class knowledge product development for promoting sustainability practices in production (12 modules) for use across regional countries.
- Inspiring the textile companies to adopt sustainable practices by documenting and showcasing local success stories of DfS.
- Assisting the Government of Pakistan meet SDG commitments through facilitation and engagement of the private sector.

